

# DIDSBURY PIONEER



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DIDSBURY, ALBERTA, THURSDAY, JUNE 6, 1930

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## More Jerseys

### Come to Didsbury.

The Didsbury district has long been known as the leading dairy area of Alberta. When the minister of Agriculture came to Alberta to look for dairy cows he visited Didsbury first. The town and district are widely known for the fine herds of dairy cows to be found here and in the future there are sure to many buyers attracted here from all parts of the country.

A great deal of additional publicity for Didsbury has come through the establishment of an outstanding Jersey herd. The cows imported by Norman Clark are widely recognized as being outstanding and already many visitors from all parts of Alberta and other provinces have been to see them. Mr. Clark is now well known in all parts of the west for his interest and connection with the dairy business and it is understood that his establishing of a large Jersey herd is recognized as the beginning of much interest in Alberta in that breed of cows.

Twenty five head of pure bred heifers arrived in Didsbury from Spokane on Friday and moved to Mr. Clark's farm. Here they will be pasture bred to Sultan's Oxford the young Grand Champion bull. This bull is one of the most valuable animals in Canada and is out of a long line of high producing and fine type Jerseys.

His dam is widely known in the United States and Canada and has been many times a winner in the show ring. On his top line his breeding is equally outstanding.

These heifers are for distribution in all parts of Alberta after they have been proved in calf to Sultan's Oxford.

## WEDDING BELLS

On the morning of June 2nd, in the M. B. C. Church, Mr. Virgil K. Snyder and Miss Anna M. Neufeld, both of Didsbury, were united in the sacred bonds of matrimony in the presence of a large circle of relatives and friends.

The bride, neatly dressed in white silk, covered with a flowing veil and carrying a beautiful bouquet of white carnations, was led to the altar and given away by her brother, Abe Neufeld. Mr. Harley A. Traub acted as groomsmen, while Miss Elizabeth Neufeld, sister of the bride, was bridesmaid.

After prayer, led by Rev. C. J. Hallman, Rev. A. Traub solemnized the marriage.

Following the ceremony, a large company of the nearest friends were entertained in the home of Mr. and Mrs. A. Traub, where the wedding lunch was served.

The happy young couple left in the afternoon, by motor car for a short honeymoon in Portland, Oregon. Upon their return, they will be at home at Acadia Valley, Alberta, where Mr. Snyder has been engaged in pastoral work.

Their many friends wish them well as they embark on the voyage of life together.

Mr. Bill McFarquhar has severed his connection with Builders Hardware and is commencing business on his own account in the near future.

These heifers have been selected in Washington and are remarkably uniform and type. The dams of some of them have been sold for prices ranging from two to twelve hundred dollars. They are by outstanding sires on the Walkiki Farms, the second largest Jersey breeding establishment in the United States.

## LOCAL & GENERAL

Mr. W. A. Austin is spending this week campaigning in the eastern part of the constituency.

Mr. A. B. Clappell, C.F.A. candidate spent Friday and Saturday in Didsbury.

Miss Evelyn Lissener left on Monday for Poncha where she will visit friends.

Mrs. Alexander and Mr. and Mrs. Malett of Calgary visited with Mr. and Mrs. W. J. McCoy on Sunday.

A meeting to arrange the details for the Community Picnic, will be held in C. E. Briller's office on Friday evening at 8 p.m.

A dance will be held in the Community Hall on Friday, June 6th. Bellamy's Orchestra. Everybody assured of a good time.

Directors of the Agricultural Society have decided to make the Didsbury Fair a two-day event—July 29th and 30th. Entries close Saturday July 26th.

W.C.T.U. will meet at the home of Mrs. Berscht, on Thursday, June 12th at 8 p.m. The topic on Child Welfare will be given by Mrs. Hayes. Members and friends are cordially invited.

M. Clemens has been appointed enumerator for West Didsbury Polling Division and J. W. Phillips for East Didsbury. They are now busy compiling the voters list for the provincial election.

Andrew Anderson and James Brown and son who formerly lived west of Didsbury, were killed last week at Reservoir, Sas., when they collided with a train at a railroad crossing. Geo. Anderson, a son of the above, was seriously injured and taken to the hospital at Saskatoon.

Softball players got out on Monday evening and staged their first game, "Married v. Single." Players seemed to get a lot of enjoyment and spectators a lot of amusement out of the game. The married men declare they gave the singles a pretty trimming.

Mr. and Mrs. W. D. Spence and daughter Barbara, left on Monday for a visit to Scotland. They will sail on the "Duchess of Bedford" from Montreal on 6th June. Mr. Spence expects to return in September, but Mrs. Spence and Barbara intend to spend about a year in Scotland.

Mr. and Mrs. J. A. McElroy left on Wednesday evening for an extended trip east. They will join the Shriners' Special at Calgary for Toronto, where they will attend the Shrine Convention. En route they will pay short visits at Regina, Winnipeg, Chicago & St. Paul, and Detroit. After leaving Toronto, they will visit relatives and friends in Ontario.

On Tuesday, the McLennan Book Club journeyed to Calgary and entertained at a theatre party for one of their members, Mrs. J. A. McElroy who is leaving shortly for a visit to the east. They were afterwards dinner guests of Mrs. W. Sharpe, in her apartments on Seventeenth Avenue.

## PARIS

"Paris"—Frenchland of French faces. Irene Bendoni takes the leading role and is ably supported by Jack Buchanan.

The picture story runs—A young American artist goes to France to finish his training, leaving behind a mother and fiancée. He falls in love with a French actress and the mother follows on receiving word of their coming marriage. The story is clean, humorous and touching. Technicolor adds to the singing and stage sequences.

This picture will be shown at usual prices and we are sure you will say it is one of the greatest entertainments ever seen at these prices. 20c and 35c.

## Soft Ball Schedule.

After the softball game on Monday night, the members of the club held a meeting in the C.P.R. waiting room. It was decided to organize five teams and the following captains were chosen: Messrs. J. V. Berscht, E. G. Ranton, F. Moyle, D. Edwards and H. Lissener. Games will be played every Tuesday and Thursday evenings and played under the rules of the Calgary Softball League.

**Schedule of Games.**  
June 8—Edwards v. Berscht  
4—Ranton v. Moyle  
5—Edwards v. Lissener  
10—Lissener v. Moyle  
12—Ranton v. Edwards  
13—Berscht v. Lissener  
17—Ranton v. Berscht  
19—Edwards v. Moyle  
24—Lissener v. Ranton  
25—Berscht v. Moyle

The following is the personnel of the teams:

**Ranton's Wimbbling Ramblers:** Hanson, M. Hogot, Sherman, Frye, Hilliard, Willis, W. G. Lissener, Windsor and Ranton.

**Berscht's Ball Busters:** Gabel, Chambers, Weston, Hayes, R. Hawkes, Hartley, Klein, Mr. Farquhar and Berscht.

**Lissener's Tooth Pullers:** Kaufman, Crowther, Teskey, Kercher, Robson, H. Reiber, G. Lissener, Mortimer & Lissener.

**Moyle's Stock Tenders:** C. E. Reiber, G. Jochen, McCoy, Shand, H. C. Rennie, J. Clarke, Dr. Clarke, Joe Sharpe & Moyle.

**Edwards' Egg Eaters:** Keith, Robinson, McRae, Noble, J. E. Goeder, Nowak, Johnson, Cole and Edwards.

## Dominion Election

### Set For July 28.

Prorogation and dissolution of parliament occurred Friday night, with the election date set for July 28, with nominations in most places a week before that.

In the urban centers, throughout Canada the enumeration of voters begins this week. This has necessitated some day and night work by the election bureau since dissolution on Friday night, and telegraph companies have faced well in volume last minute instructions which could not be met out till the amended Elections Act was sanctioned.

Hon. B. B. Bennett will open the Conservative campaign at Winnipeg a week from tonight, and his itinerary, the western country first, is now being worked out in detail by General McRae. The time and place of the first speech of the prime minister is not yet announced, but it is expected to be in Ontario.

Mr. and Mrs. Scheidt entertained the directors of Didsbury Constituency V. F. A. in dinner Friday last. The same afternoon the directors met with the members of the Didsbury Local in Berscht Hall.

The annual social evening of the Y. Girls which was held on Tuesday evening took the form of a hike. They followed a paper trail and went out to the tracks west of town. Games were played and lunch served every one enjoying themselves thoroughly.

## Our New Hats

for Spring  
Are Wonderful.



Full of  
unusual style  
and quality

Select your New Felt Hat from our large selection of BILTMORE HATS, the "Master Hat of Canada."

Priced from \$5.00 to \$6.00

## SPECIAL—

During the recent attempted robbery a number of New Hats were slightly soiled. We are offering these at a Special Clearing Price with other broken lines at \$2.95

## Now For the New STRAWS

Right now there may be only a day or so a week when you'll need a straw hat, but it's only a couple of weeks until straws will be welcome every day.

Now you can make the best selection and be ready for the warm days.

New 1930 Hats, in Shapes for Every Face

\$1.75 \$2.50

Phone 26

J. V. Berscht

Toronto Cash

DIDSBURY, ALTA.

## SPECIAL...

With every jar of Armands Cleansing Cream  
a package of Kleenex FREE

## TRY FAIRSEX SOAP

A New Soap put up by the makers  
of Palm Olive Soap  
6 Bars for 30c.

## H. W. CHAMBERS

Chemist and Druggist

Didsbury, Alberta

## For The House

Screen Doors

Screen Windows

Fly Swatters

## For The Garden

Lawn Mowers

Grass Catchers

Hoes and Rakes

## Builders Hardware Stores

DIDSBURY.

# SALADA REDUCES PRICE

## 10c. A LB.

### BROWN LABEL NOW 70c. A LB. All Other Labels Reduced 5c. a Pound

#### TO THE PUBLIC.—THESE PRICES ARE EFFECTIVE NOW—DO NOT PAY MORE

OWING TO THE ACTION OF THE GOVERNMENT IN ABOLISHING THE DUTY ON BRITISH GROWN TEAS AND A LOWER MARKET FOR CERTAIN GRADES OF TEA WE ARE PLEASED TO GIVE OUR CUSTOMERS THE FULL BENEFIT OF THIS

SAVING AT ONCE. UNFORTUNATELY THE MARKET FOR THE FINEST QUALITY TEAS HAS ADVANCED. CONSEQUENTLY WE ARE UNABLE TO REDUCE OUR OTHER GRADES MORE THAN FIVE CENTS A POUND.

#### TO THE RETAIL GROCERY TRADE

AS USUAL, WE WILL PROTECT YOU AGAINST LOSS ON SALADA TEA BY REIMBURSING YOU FOR YOUR STOCK ON HAND SO THAT YOU CAN MAKE THE ABOVE PRICES EFFECTIVE AT ONCE. FORMS ARE BEING MAILED TO YOU FOR THIS PURPOSE. SO DO NOT SHIP ANY TEA BACK TO US.

GIBSON PATERSON, LIMITED, WINNIPEG

AGENTS FOR

### SALADA TEA COMPANY OF CANADA LIMITED

#### Can "Good" Be Accomplished By "Force"?

Through the ages as man has struggled upward from his cave-dwelling state to his present condition of semi-civilization, for it requires only a hurried glance through the columns of any daily paper any day to prove that man is not yet fully civilized—he has carried with him the brute instinct to try and accomplish things by force rather than by persuasion. Instead of trying to win support to his views and convictions, he has tried to force it. The more civilized, the better educated man becomes, the more does he rely upon appeals to reason instead of having resort to force. Some the less the state of the nation today, and our tendency to resort to the power of legislation and law to enforce opinions upon others, reveals how largely we still depend on force to govern our everyday affairs.

The question, therefore, naturally arises: How can definite lasting good ever come to humanity through the coercive action of force? Could one find a single, unambiguous instance in the whole range of human history where compulsion has been the direct and sole agency in changing the mental attitude, the belief, the conviction or the conscience—any of any one individual? Without reserve one may venture to say "No" to both questions.

There is pronounced truth in Butler's saying: "He that compels against his will is to his own ruin." This may be perceived on change one's mind to take a different viewpoint, to expose another belief, to modify or discard a long-held conviction, to give credence to a new direction and through it all to find himself. The action being either good or bad according to the prevailing general opinion, but it is severely to be doubted that force, no matter what its form or its avowed purpose, ever has or ever will bring about the only thing, a change of mind and heart; that is necessary to produce a new line of action. Without the voluntary conversion of the individual mind and heart, that is, of thought and conviction, there can be no reasonable expectation of bringing about, definitely, permanently and durably, a new condition—social, economic, political, ethical or moral. All our social reformers, our political leaders, our legislators, would do well to ponder this thought and pay closer heed to the lessons of experience and history.

If we would study impartially the action of enforced force directed with the avowed purpose of producing eventual good, we may turn our eyes toward Russia today. True, the conflicting reports coming out of the country after as in these comparisons with a certain reserve, yet there is enough of what appears to be sufficient to warrant the present view that the Moscow Government of Russia is using compulsion in the fullest meaning of the term to impose its minority, minority organized will upon the unorganized great majority of that vast country.

The thousands may tell us, as well as some three-fourths of the people of Russia, that persuasion through "propaganda" is their chief agency for the building of a "New Russia"; but it is propaganda backed by armed force, by secret police, by studied cruelty, and by unrelenting terrorism. Putting the most charitable construction upon the Soviet's attitude to the complete domination of Russia, they are trying to do what they consider to be good practically altogether by the exercise of force. A minority organized minority seeks to compel a helplessly disorganized majority to accept without question its views as to what is best for the political, moral, economic and social well-being of the whole.

And all history tells us that this cannot be done. Reform by force lasts just as long as the force which brought it about is strong enough to maintain it. Force not only invites opposition, but generates it. And now or late, the opposing force becomes the more powerful, and we have another clash of forces, more disturbance and confusion, reaction, or, perhaps, some more temporary "reformation." But we cannot say confidently that out of it all has come a single, definite step of progress. Force is the antithesis of cooperation, and without the voluntary co-operation of all the interests involved there can be no genuine progress.

What is true of Russia just now, would be equally true of any other country, or state, or community. No matter how desirable the proposed or initiated reforms may be, there, if applied to it, eventually will defeat it. Without the voluntary and earnest co-operation of a pronounced majority of all concerned even unopposed good is not likely to be achieved. And surely no intelligent person would be content with "forced good."

#### Air Service For Venice

Venice, the famous gondola city of Italy, is to have airplane connection with the outside world. A new commercial air service from Trieste to Marcella is making an intermediary stop there, where it connects with the lines from Vienna and Rome. Tri-motored airplanes are being used.

An order was made recently, at Blackford, Reg., for the payment of a debt of \$6000, at the rate of six cents a month, which will require more than 50 years to clear up the account.

#### WAS RUN DOWN AND VERY WEAK

Too Little Blood the Trouble

Mrs. J. A. Huggins, Bridgeport, N.H., writes: "I was badly run down and very weak. As much as I could scarcely do my housework. My nerves were affected; my digestion poor; I had constant headaches and could not get a rested night's sleep. Different remedies failed to be of benefit and I was growing discouraged. One day, however, I saw an advertisement of a case similar to mine which had been relieved by Dr. Williams' Pink Pills, so I decided to try them. A few weeks' use of the Pills fully restored my health, and now my household duties are a pleasure instead of a torture."

Mrs. Huggins' whole trouble was that she had too little blood. Dr. Williams' Pink Pills were of aid to her because they renewed and purified her blood and that good blood promoted good health. For where good blood abounds disease cannot exist.

You can get these Pills from any dealer in medicine or by mail at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

House built of chemically treated glass are said to be cheaper and warmer than those of wood or stone.

Mother's Value This Oil. Mothers who know how suddenly sleep may leave their children and how necessary prompt action is in applying relief, always keep at hand a supply of Dr. Thomas' Electric Oil, because experience has taught them that this is an excellent preparation for the treatment of this ailment. And they are wise for the various uses rendered it a valuable medicine.

Have not only makes the world go round, but makes many a human habitant of the world go straight.

Despised Egyptian Liniment should be in every household. Stops bleeding at once, cauterizes wounds and prevents blood poisoning. Keeps away inflammation and great heat.

In the last ten years the Canadian Pacific has spent \$100,000,000 on new vessels built in British yards.

Read the Sports with Menards.

W. H. U. 1837

#### NEW APPOINTMENT



R. G. McNeillie

Prominent among the spring promotions of Canadian Pacific Railway officials was the appointment of R. G. McNeillie, an assistant passenger traffic manager of eastern lines, with headquarters at Montreal. Mr. McNeillie, who was general passenger agent at Winnipeg, for eight years, left at the end of April for the east, his new appointment becoming effective May 1.

Mr. McNeillie entered the service of the Canadian Pacific Railway in 1901, as a stenographer in the general passenger department, at Winnipeg, becoming chief clerk in 1905. In that year he became acting district passenger agent at Nelson, B.C., and district passenger agent at Calgary, in 1910. He was promoted in 1913 to the position of assistant general passenger agent, western lines, with headquarters at Winnipeg, becoming general passenger agent in 1922.

Before his departure for Montreal, Mr. McNeillie was remembered by the members of the passenger department from the head of the lakes to Field, B.C., and at Minneapolis with a handsome liquor set, with cut glass decanters and glasses, and a wardrobe suit case, the presentation made by C. E. McPherson, who is now acting in an advisory capacity to the passenger department.

#### Waging War On Accidents

Only 15 per cent. of safety can be assured by perfection of mechanical detail and the remaining 85 per cent. is a matter of education, declared W. E. Dooling, of Cincinnati, before the Institute Safety Convention. Mr. Dooling, a blind man, told an attractive statistic of his own personal experience, of an accident which brought disappointment and loss of sight, and he urged with eloquence that the work of preventing industrial accidents should be prosecuted with unrelenting energy.

#### "I Was Skinny and Tired. Now Peppy. Gained 11 Lbs."



"Had tired feeling, no pep. But Iroized Yeast gave me pep; much stronger. Gained 11 lbs. Stomach and complexion disappeared." — Mark Labovitz.

Amazing new Iroized Yeast adds 5 to 15 lbs. in 3 weeks. Changes "skinny" weak body to strong, well-developed form. All aches, Blotchy skin, gets clear and rosy like magic. Nervousness, indigestion, constipation disappear overnight. Sound sleep. New pep from very first day. Two great tablets in one — special weight-building. Mail Yeast and strengthening Iron. Pleasant little tablets. Far stronger than unadulterated yeast. Results in 1/2 time. No yeast taste. No gas.

Don't be "skinny," weak, unattractive. Get Iroized Yeast from drug-gist today. Feel great tomorrow. Money back from manufacturer if not delighted with quick results.

#### Learn To Read At Eighty-Two

A resident of Mount Clara, at the age of 82 years, is learning to read. The aged student said he was making fair progress and expected soon to be able to read a newspaper. He said that he never dreamed that there was a world such as is being unfolded to him by the printed page.

Perfume Balm promotes cleanliness, charms and beauty. Mergal in its effect on the skin. There is nothing like it for creating and preserving a lovely complexion. Cooling, soothing, it soothes and relieves all roughness caused by weather conditions. Delicately fragrant, it enhances the most finished appearance. Makes the skin rose-leaf in texture. Truly a perfect toilet requisite for every discerning woman.

The British Guild of Blind Gardeners urges gardening instruction for all sightless children. Blind gardeners can prune fruit trees, sow seeds and thin out vegetables.

#### Rheumatism?

Quick relief from rheumatic pains without harm:



To relieve the worst rheumatic pain is a very simple matter. Aspirin will do it every time! It's something that you can always take. Genuine Aspirin tablets are everywhere. Look for the Bayer Cross on each tablet.

### ASPIRIN

TRADE MARK REG.

**So Many Home Uses!**

YOU'LL FIND A hundred vital, saving uses for Paraflex Heavy Waxed Paper in your home. Comes in handy, sanitary, knife-edged packages. For less exciting uses: "Centre Pull" Waxed Tissue (flat sheets). At grocers, druggists, stationers.

**Appleford Paper Products**  
HAMILTON ONTARIO

Western Representatives:

MUNTER-MARTIN & CO., REGINA, SASK.

**PUTNAMS  
Corn Extractor**  
is Efficient  
— Painless

## Over Thirty Million Dollars Invested In Industries Using Clay From Canada's Deposits

Canada is fortunate in possessing resources in many types of clay employed in the manufacturing industries. In a list of 35 lines of manufacture in the Dominion, clay of one type or another appears among the supplies for 24 of them. It is used in large amounts in the making of such materials as cement, paper, and fertilizers. It is even used as a purifier of food and oil; its greatest use, however, is in the so-called clay-working industries in which over a million and a half tons of various types of clay enter into the composition of the products each year. These industries represent an invested capital of over \$30,000,000 and employ almost 5,000 men.

These types of clay differ greatly in physical properties such as color in the natural and burned state, plasticity, strength when dry and burned, shrinkage, vitrification range and refractoriness. The clay used in the clay-working industries are classified according to the purposes for which they are adapted. For example, there are pottery clays, including china clay or kaolin and ball clay used in the manufacturing of porcelain, stoneware clay for making vitrified ware, and earthenware clay for making the more porous earthenware; refractory clays capable of withstanding very high temperatures used for the manufacture of firebricks; sewer pipe clays which produce a dense impervious body capable of taking a soft glaze for the making of sewer pipes and similar products; and brick and tile clays and shales for the manufacture of structural brick and tile and fire brick.

The pottery clay cannot be said to be plentiful so far as distribution is concerned but there are a number of deposits of importance, particularly of china clay in Quebec and British Columbia; of ball clay in Saskatchewan; and of stoneware and earthenware clays in Nova Scotia, Saskatchewan and Alberta.

Fireclays are graded according to their refractoriness or the temperature which they can withstand in service, ranging from low heat grade. The high heat duty or high grade fireclays are of rather rare occurrence in Canada but the lower grades are of broader distribution. With the exception of Prince Edward Island and Manitoba, all the provinces of Canada are known to possess deposits of fireclay though some of the deposits are too remote from the markets to be of immediate value.

In the manufacture of building brick and drain tile, common surface clays and shales are used and, to a lesser extent, low grade fireclays. Canada has immense resources of such clays and shales suitable for making good quality brick of a wide range of texture and color, distributed through the nine provinces, and there is ample evidence that good use is made of them. Close observers of conditions in Canada and the United States are struck by the greater proportion of brick structures, especially dwellings, in Canada.

In the ceramics laboratories of the department of mines which were established for the testing of clays and as an aid to the clay-working industries, a staff of engineers and assistants is engaged on

various investigations bearing upon the problems of manufacture. Subjects of general interest to groups of ceramic manufacturers are investigated in detail, and technical advice and assistance in minor problems are freely given to individual manufacturers. The objects constantly being worked for are the improving and cheapening of the processes of manufacture and the aiding of the industry to produce better and wider ranges of wares.

The value of these services has recently been demonstrated through the successful outcome of an investigation of the drying of brick made from a certain type of clay very common in the prairie provinces. Bricks made from this clay are very difficult to dry without cracking even when the utmost care is exercised. A process was worked out and placed in operation in a plant with the result that the drying time was reduced to less than half, the drying loss practically eliminated and the finished brick greatly improved in quality. At this one plant a saving of many thousands of dollars was effected. The process which is applicable to many plants has since been adopted by several.

### Will Boost Grain Show

Cooperation Of British National Farmers' Union Is Promised

Stressing the fact that residents of the Old Country were "out for cheap food" and promising co-operation of the National Farmers' Union in giving publicity to the World Grain Exhibition and Conference to be held in 1932, Warner Baxter, Birmingham, England, past president of the Union, addressed a meeting of the Regina Board of Trade held in the Hotel Saskatchewan under the auspices of the agricultural division of the Board.

Mr. Baxter stated co-operation of the National Farmers' Union of Great Britain in boosting the World Grain Exhibition and Conference to be held in Regina, in 1932, would be forthcoming, and said that through the 100,000 members of the union, the publicity through the Old Country would reach almost every possible exhibitor.

If assurance was given that exhibitors sent over to Canada for the exhibition in Regina would be given a good display, he said that there was no reason why a large number of exhibitors should not be shown at the grain exhibition.

John: "Why do you always take two big friends about with you?"

Betty: "Oh, I find it useful to carry a spare."

A VIRGINIA STORY



Sue Pollard, lovely daughter of Governor Pollard, of Virginia, who has been selected queen of annual Shenandoah apple blossom festival.

### First Class Equipment Pays

Enables Farmer To Increase Production At Lower Cost

The three important factors in the cost of producing crops are land, labor and capital, and the human labor factor is the only one which is higher today than it was fifteen years ago, a statement prepared by officials of the Dominion Department of Agriculture shows. Field husbandry therefore, stresses the importance of making the hired man's wages count by supplying him with first class equipment so that wherever possible he may be able to do literally two days' work in one. This is where modern farm machinery comes in. Eastern Canada crops take 30 hours labor per acre to harvest; Western Canada crops harvested with horse-drawn outfits take 10 hours labor per acre, and harvested with the use of the new combine harvester the labor cost is only 2.5 hours per acre.

### May Own Sugar Plantations

Princess Mary's Heir Not In Line To Inherit Property

Princess Mary's second son, the Hon. Gerald David Lascelles, who is now five years old, may become the owner of sugar plantations and other property in Barbados, West Indies, under the will of his grandfather, the late Earl of Harewood, of Harwood House, Leeds. The earl left unimpaired property of the gross value of \$394,000, with net personality \$200,000. He left the plantations on trust for his son, the Hon. Edward Cecil Lascelles, and heirs in tail male, whom he named. To Princess Mary's son and his heirs in tail. Mr. Edward Lascelles is married, but has no children.

Rock asphalt is being extensively used in rebuilding worn out pavements.

## Western Farmers Living Up To Their Reputation For Optimism and Work

A. E. Warren, vice-president of the Western region of the Canadian National Railways, reports that both farmers and business men of the prairie country are more hopeful than was the case a few months ago. He comes to this conclusion after completing his latest trip through the West. Mr. Warren remarks that, "with his usual courage, the prairie farmer is not permitting market prices and discouraging reports to interfere with his work," and says that, except in isolated cases, the acreage being seeded this year is not being reduced. "Conditions favorable to the crop exist for the moment, and the rural atmosphere may be described as quite cheerful."

As suggesting an improvement in economic conditions in Canada generally, Mr. Warren's observations tend to bear out what his "chief," Sir Henry Thornton, has just remarked in New York. Sir Henry reports that business activity in Canada is steadily increasing and that normal conditions may again prevail by August. It is also of interest, in connection with Canadian conditions, to note the decision of the Federal Reserve Board of the United States to facilitate throughout the republic the acceptance of the Canadian dollar as par.

Western farmers are doing their full part in Canada's nation-wide effort to right herself after one or two unfortunate occurrences that served to injure, though far from impair, her economic fabric, these lying in partial crop failure and the stock market crash of last year. Western farmers are doing this in their own interest and in the national interest. And they are doing it in the main by "saving seed" and maintaining their traditional determination and cheerfulness. The man who keeps pegging away at his job, who keeps a stiff upper lip, and who carries a smile usually emerges successful, eventually, if not immediately. These are among the attributes and virtues of the average Western farmer, and these things explain why three days he is working overtime on the land with his seedling, far from permitting himself to be consumed with worry over last year's setback, he is concerning himself with the present and the future and working with commendable and inspiring industry, hope and faith to turn them to account. The psychology of the prairie farmer is a standing rebuke to pessimism. — Regina Morning Leader-Post

There are about 300 murders that have to do with the moving of the human body.

### An Expensive Luxury

Make Of Westminster's Yacht Is Elaborately Fitted Up

If you are looking for a nice little yacht for the coming season, you may be interested in the offering of the Duke of Westminster, who wishes to sell his "Flying Cloud," in which he recently cruised the Mediterranean. The vessel contains a saloon, a large dining room, eight bedrooms, three sitting rooms, and a smoking room. They have many antiques. Each cabin has a four-post bed, and is furnished with antiques. The walls are hung with oil paintings. The vessel's tonnage is 1,195, and her length 101 feet. She carries a spread of white sail covering 14,500 feet when all set.



(By Eva A. Tugay)



CHIC LINES

All Tugay models are created in Paris and sketched by her there. The patterns are made and adapted for American women in New York by American patternmakers.

A frock of exceptional simplicity is this, yet one that is not at all difficult to carry out. The little buttons jacked in separate from the main dress. The latter is decorated by shoulder straps.

Note how effectively the skirt accentuates the curved line of the hips, the greatest feature of the shaped skirt fitting into a good fit shown.

Mid blue crepe-like material made the original of this chic model. Lightweight flannel, jersey, tulle and material of a similar type are all suitable.

The belt, long in all styles of leather, is preferred. Skirts can be finished with several lines of stitching, two rows of belt.

Good colors are most likely white, red, beige, and light shades of pink.

This pattern may be ordered in sizes 16 to 20, and 24 to 28. It is ready for immediate delivery. It is hand cut.

Pattern price 25 cents. Be sure to fill in size of pattern. Address Vogue Pattern Department.

### How To Order Patterns

Address—Vogue Pattern Dept., 100 Madison Ave., New York

Specify Measurements—

—

—

—

—

## Giant Rudder on Huge Truck



Sixty-seven tons of steel forged into a rudder to steer the ship "Empress of Britain," Queen ship of the Canadian Pacific Atlantic fleet, was recently conveyed on the world's largest truck over a hundred miles of highway between Darlington, England, and Glasgow, Scotland, in seven days. The rudder which is 22 feet 8 inches by 20 feet 8 inches, could not be taken by railroad, and was transported on a 14-wheeled vehicle carrying a telephone at the rear from which directions were called to the driver. Harried by Automobile Association agents, and shepherded by police, long stretches of the road had to be closed in other traffic while it passed and in certain areas telegraph poles had to be shifted temporarily. In some villages on the route there was a clearance of only 1 1/2 inches between the rudder and the walls of the houses. The rudder was delivered to the "Empress of Britain" ready to be placed in position.



Moby: "It is a trap. I must not be trapped." "A trap? I might forget it, and get caught myself." —Pages 124-125, Evered.

# Didsbury Flower

Established 1900.

DIDSBURY - ALBERTA

Published every Thursday.

Subscription Rates: \$5.00 per year, \$1.00 six months, 50 cents three months. Single copies 10 cents. Foreign postage extra.

Legal, government, and municipal advertising, 10 cents per line first insertion and 12 cents per line (exchangeable) each subsequent insertion. Local readers can get free.

Classified Advertising: For Sale, Auction, Wanted, Lost, Stolen, or Strayed, etc., 10 cents a line first insertion, 5 cents a line in the last, and 3 cents a line each subsequent insertion (exchangeable). Business Cards, special rate of \$1.00 per month (1 inch) or \$11.00 per year if paid in advance.

Notices under Closing Events, 10 cents per line first insertion, 5 cents a line, 25 cents each subsequent insertion.

Card of Thanks last exceeding 40 lines 20 cents per line.

Obituary notice 10 cents per line.

Transient advertisements to be paid for when ordered.

Display advertising rates on application at the office.

Change of advertisement must reach the office not later than noon Tuesday to ensure insertion in the issue of that week.

J. E. Downes, Editor & Manager.

## NOT SAYING ANY

This is the time of year in which a flood of magazine solicitations is let loose on the West, from Eastern publishing houses. Their sales tell this year is a very high-powered affair, starting heavily with "Made in Canada" goods and working gradually up to reading matter. These agents seem to be quite nice boys, all struggling to get through some Eastern college and if perseverance helps, they'll make it. But our main quarrel with them is that in spite of the fact that their reply states that he has subscribed through a local agent and intends to renew through the local agent, they still persist in trying to make a sale. They don't grasp the small town viewpoint.

And there should be a small town loyalty in this little matter, quite as much as in larger ones. Every town has some Canadian magazine agent, who certainly is entitled to preference over strangers in the matter of magazine subscriptions.

The same holds true of numerous products of any other kind of goods. If you buy from them, the money is spent elsewhere. Buy from the local merchant and the money is distributed for the good of the town.

All of which brings up the responsibility of mail order houses in supporting the thousand small town activities up and down the West—the activities that help in building up every town.

Did you notice any representative of the mail order houses at last Sunday's band concert, at the ball games, at the school concert, at any war memorial meetings, at any Ladies Aid social? They were not there, entering into things as they should have done. But in their place were all our own townpeople, who are expected to support churches, schools, all local development.

What should I do your business? —Exchange.

## PENITENCE MUST SWING BACK

A business risk speaker exhorted, "Now is the time to get ready for swinging good times." Everybody at the little town approval. Not one has a doubt that "good times" will come back. The attitude is that of the athlete poised on the tripod ready to catch the returning bar and swing off for a swift flight.

That is psychologically inspired by the economics of recent years. The whole business world is obsessed by the idea that it has to be a part of both the gigantic pendulum impelled by a force not well understood and a swinging between fast swings and complete standstills. The hopeful phase of such a frame of mind lies in the fact that nobody really despairs when motion slows down. The thought always is, "Hold fast; get ready for the next swing!"

A still more hopeful sign is revealed in the tendency to revert to the whole penitence motion. Economists and other keen observers of business affairs are proclaiming that business itself, and not some third force or economic principle, is responsible for the present economic condition.

Let this warning teaching spread.

## LOCAL & GENERAL

Miss A. Black spent the week-end at her home in Alder.

Mr. Carl Adair was business visitor to Calgary on Monday.

Mr. and Mrs. Braden spent the week-end at Spirit Lake and Lacanville.

Mr. Harry Wilson-Clarke of Pittsburgh, Penn., is visiting with Mr. and Mrs. John Lismore.

Miss Evelyn Smith left on Tuesday to join her parents, who are now residing at Elberta.

Mr. James Kuhnke of Edmonton is visiting here with his two sons, Bob and John, this week.

Miss Margaret Benton left on Monday for Edmonton, to visit with relatives and friends.

Messrs. E. C. Fletcher and Milton Ford of Red Deer, spent the week-end in Didsbury.

Mr. Bill Tuckey of Calgary was a week-end visitor at the home of his parents.

Mr. J. W. Phillips made a business trip to Calgary on Monday morning.

Mr. and Mrs. Geo. Burns, who have been visiting in California, returned home on Sunday.

Mr. and Mrs. M. A. Miller and son left Monday evening for Springfield, Oregon, where they will make their home.

Mr. and Mrs. J. Russell and daughter drove to Cochrane on Sunday. Miss Jean will spend her vacation in that district.

Mr. and Mrs. J. M. Krick, who have been visiting their son and daughter, Mr. Ward Krick and Mrs. H. Hawkes, left on Monday for their home in New Brunswick.

The Old Elks Orchestra are continuing to hold their weekly Saturday night dances in the Elks Hall. Everybody welcome and you will be assured of a good time.

Rev. and Mrs. Rappell in company with Rev. and Mrs. Helen of Mayton, expect to leave here next Monday morning by auto to attend their annual conference at Kenaston, Sask., about 600 miles from here. Mr. Dan Dippel, lay delegate for this district, may also join the party.

The town commenced their road improvement program last week and gravel has been laid on the road east from the railway track to the town boundary. The mountain View Municipality will continue the gravel to the top of hill near the slaughterhouse. The curve on the highway at the south end of town is being widened. This improvement will do away with what was a danger spot for motorists. W. J. McCoy and I. Klein are doing the work.

## NOTICE

Impounded in the pound kept by Geo. Dippel, located on the N. E. quarter 18 21-2-2 on the 21st day of May, 1930, and sold on the 22nd day of May, 1930—Black mare, white face and white hind feet, no visible brand in the skin of Didsbury.

Impounded in the same pound kept by Geo. Dippel, on the 21st day of May, 1930 and sold on the 22nd day of May, 1930—

Bay three-year-old gelding, no visible brand, no J. E. Lismore, Didsbury. For information apply to E. McNaughton, Sec. Treas. of the Municipality of Wapotowish, Box 211 Didsbury, Alberta.

Here is a tremendous economic system built up by such genius as the world never before has known. It is backed by such an accumulation of available wealth as the world never before has had, and possesses resources in material and labor and craft wholly adequate to its needs for constant output. It is nonsense to say that such equipment should be controlled by unreasoning caprice or should run wholly uncontrolled till it breaks down periodically, wrecked by its own violence.—Railway Star.

## DDD for some and cocaine

An action that that attitude shows even in the city. In business and in the life of the citizen, the attitude is that of the athlete poised on the tripod ready to catch the returning bar and swing off for a swift flight.

M. W. Chambers, Braggart

# BANK OF MONTREAL

Established 1817

A presentation, in easily understandable form, of the Bank's

## SEMI-ANNUAL STATEMENT

30th April, 1930

### LIABILITIES

#### LIABILITIES TO THE PUBLIC

Deposits . . . . .	\$ 688,887,794.70
Payable on demand and after notice . . . . .	
Notes of the Bank in Circulation . . . . .	26,873,147.80
Payable on demand . . . . .	
Letters of Credit Outstanding . . . . .	10,941,871.37
Financial responsibilities assumed on behalf of customers for the amount of securities for the purpose of the "Borrowing" . . . . .	
Other Liabilities . . . . .	8,745,765.87
Total Liabilities to the Public . . . . .	\$ 746,548,687.12

#### LIABILITIES TO THE SHAREHOLDERS

Capital, Surplus and Undivided Profits . . . . .	78,370,891.11
Reserve for Dividends . . . . .	
Total Liabilities . . . . .	\$ 824,919,578.23

### RESOURCES

To meet the foregoing Liabilities the Bank has

Cash in its Vault and in the General Gold Reserve . . . . .	\$ 74,611,488.82
Notes of and Cheques on Other Banks . . . . .	46,587,817.11
Payable on demand and after notice . . . . .	
Money on Deposit with Other Banks . . . . .	13,446,388.30
Available on demand . . . . .	
Government & Other Bonds and Securities . . . . .	181,884,713.37
Guaranteed Securities generally all of which mature at early date . . . . .	
Real Estate . . . . .	883,887.80
Building and Industrial and other assets at or below market value . . . . .	
Call Loans Outside of Canada . . . . .	68,888,611.37
Secured by bonds, stocks and other negotiable securities of greater value than the loans and representing average quality available with no discounting effect on maturity in Canada . . . . .	
Call Loans in Canada . . . . .	17,888,884.37
Payable on demand and secured by bonds and stocks of greater value than the loans . . . . .	

#### TOTAL OF QUICKLY AVAILABLE RESOURCES (equal to 21.25 of all Liabilities to the Public)

Other Loans . . . . .	417,888,828.35
To manufacturers, farmers, merchants and others, on conditions not more than usual banking . . . . .	
Bank Premiums . . . . .	14,588,888.88
Two payments only are received in the course of holding companies; the first and last of these payments are usually made by the bank and appear on the books at \$1.00 in each case. All other of the Bank's premium, the value of which largely exceeds the payments, are paid under the holding . . . . .	
Real Estate and Mortgages on Real Estate . . . . .	1,888,888.88
Assigned in the course of the Bank's business and in process of being worked up . . . . .	
Contingent Liability Under Letters of Credit . . . . .	10,941,871.37
Separate liability of customers on account of Letters of Credit issued by the Bank for their account . . . . .	
Other Assets not Included in the foregoing . . . . .	1,778,888.35
Making Total Assets of . . . . .	\$ 824,919,578.23
or net payment of Liabilities to the Public of . . . . .	746,548,687.12
Leaving an excess of Assets over Liabilities to the Public of . . . . .	\$ 78,370,891.11

### PROFIT and LOSS ACCOUNT

Profit for the half year ending 30th April, 1930 . . . . .	\$ 888,888.88
Dividends paid or payable on Shareholders . . . . .	
Provision for Taxes Deferred . . . . .	
Reserves for Bank Premiums . . . . .	
Balance of Profit and Loss Account, October 30th, 1929 . . . . .	78,370,891.11
Balance of Profit and Loss Account, April 30th, 1930 . . . . .	78,370,891.11

The strength of a bank is determined by its history, its policy, its management and the extent of its resources. For 113 years the Bank of Montreal has been in the forefront of Canadian Finance.

## WORTH AND LUMBER YARD

"Good Good and Good Lumber"

Bring us your plans for expert estimating.

R. S. THOMPSON - Manager Phone 105 Didsbury, Alta.

## Used Articles

If still useful, are marketable for cash. Try a Pioneer Classified Ad.

Didsbury Pioneer - Established a quarter of a century





**Paris Catarrh Treatment**  
A most wonderful remedy for Catarrh of the  
Nose and Throat. In Price \$2.00 per box.  
**Canadian Medicine Co.**  
1242 ST. JAMES ST. SUITE "A"  
MONTREAL, P. Q.  
Established in 1888  
HEALTH BOOKS, 100T FREE.

Red Rose Tea comes direct to us from the finest tea gardens, then straight to your grocer — brimful of flavor and freshness. Every package guaranteed.

# RED ROSE TEA "is good tea"

RED ROSE ORANGE PEKOE is extra good  
In the best package—Clean, bright aluminum

## SILVER RIBBONS

— BY —  
CHRISTINE WHITING  
PARMENTER

Copyright 1938

### CHAPTER XI—Continued

"Well, I was bursting to tell you—seemed as if I couldn't get here quick enough. I knew Charmian was out, too, and thought maybe you'd like company. Besides, I wanted to borrow a jump or better for my dinner. I almost forgot it, same as I forgot to order when the boy came round. Don't you get up, Grandma, I know your tea box must be as well as I know my socks."

"And good reason, too!" murmured Grandma to herself as Miss Lizette walked off. "Seems as if in the last thirty years there's nothing Lizette Baker hasn't borrowed of me—unless it's my tooth brush."

She turned to the window, stared for a moment, and then exclaimed: "Why, here comes Lawyer Garfield! What on earth does he want of me?"

### CHAPTER XII

Charmian was staring her old schoolmate a rather unattractive companion this morning. Once Grandma's cheery presence was left behind, he telegraphed into silence, and was in all appearance giving his entire attention to the car. He didn't speak until they drew up before the Bascomb home with its expanse of glaring window glass.

"I'll run in," said Charmian. "I can get away from Emmy quicker than you can, and we mustn't loiter."

"I'm not liable to loiter with Emmy Bascomb," replied Jim, stepping out before Charmian could move. "Of all the boys—"

He left the sentence unfinished, and stood up the path, while Charmian, who agreed with him about Emmy, smiled to herself as she

watched him enter the side door without waiting to knock. She was regarding the new windows disapprovingly when he came out, tossed Grandma's catalogue onto the back seat, and said, as he started the engine: "Quick work that—considering Emmy's ordering a hat — by mail!"

The suspicion of a smile curved his lips, and Charmian laughed outright. "Did she ask your advice, Jim? I suppose she considered you an authority?"

He threw her a reproachful glance, but answered: "She showed me the picture, and asked whether to get blue, like her new waist, or black that'll go with everything. Ezra's in favor of the blue, Emmy thought it might be extravagant. I voted with Ezra, not because I cared a darn which she got, but because I saw it was what she wanted."

"Tactful Jim! I didn't know you were a diplomat."

"There's a lot you don't know about me," he responded cryptically, and once more retired into silence.

Charmian, who feared to say the wrong thing, said nothing at all for a half mile; but as they climbed the hill that divided the two villages, she suggested: "Let's waste five minutes and stop under that oak tree. I love this view, Jim, and I haven't been here all summer. How small and peaceful the village looks from here. Somehow it always makes me think of O little town of Bethlehem." Doesn't it ever make you feel that way, Jimmy, especially on a winter evening when the lights shine out from the houses?"

The young man, who had obeyed and stopped the car, was leaning forward on the steering wheel, his eyes searching the valley so far below.

"You're a queer kid, Charmian," he said quietly. "I guess you see things I don't see at all, and never will. It's mighty pretty up here, but I'd never think of comparing South Wickfield with Bethlehem. What got such an idea into your head?"

He was so genuinely puzzled that the girl laughed.

"Oh, you can laugh!" he burst out unexpectedly. "but it's no laughing matter to me. It makes me feel a thousand miles away from you. Grandma says you don't like the Bascomb windows, or at least, she doesn't like 'em herself, which is the same thing."

"This is a lightning change of subject," commented Charmian. "It's no change of subject at all," corrected Jim. "And if we're going to get back before dinner—"

He started the car so suddenly that the girl lost her balance, and for a moment her "woman's crowning glory" brushed his shoulder.

"Sorry," Jim apologized. "I didn't see that rock."

He released the arm which he had instinctively thrust out to help her, and Charmian said: "Didn't you? For a minute I thought it might be your manner of inviting me to a petting party."

"I don't put that way," said Jim, and actually smiled.

"That's better," approved Charmian.

"What?"

"The smile. It makes you look more human. You've a terribly grim face, Jim, when you're upset mentally. Sometimes it scares me."

"Who said I was mentally upset?" he demanded, scowling.

"No one had to say it. It's been written all over you for the last hour. I suspect that I'm responsible for it in a measure, and that makes me sad. Won't you smile and be friendly?" Jim smiled.

"You didn't quote correctly did you?" he inquired.

Charmian only laughed, and asked, as the car slowed down before a small brown, shabby cottage: "Is

this where you collect your interest? It doesn't look as if the interest would—well, come easy."

Jim nodded, and reached for a brief case containing papers.

"Oh, Jim!" Charmian spoke softly as he sat in the car, not to be overheard by any one within. "how can the poor soul meet things like interest? She has three children, hasn't she?"

"Five," he corrected, and stepped out onto the grass-grown sidewalk.

"But—but where does she get the money to pay you? She can't possibly—"

"You don't have to worry about that," broke in Jim lightly, and turned away.

A queer, sick feeling crept slowly into the girl's heart. This didn't seem like the Jimmy Bennett she had always known. Did all men change when it came to business matters? she asked herself. Did none of them feel compassion for a woman who had to struggle as this poor woman must be struggling to keep the wolf from that shabby, sagging door? Was it just part of the day's work to them—collecting what must be the pitiful savings of weeks and months? And was Jim, who seemed so kind, like all the rest? Didn't he care—

Charmian pulled herself together suddenly, realizing that Jim had been gone some time, and that unless he hurried Doctor Carter would undoubtedly die on the contents of a cold bean pot. Then the door opened, and though the woman smiled and shook hands with Jim, Charmian saw the unmistakable traces of recent tears in her red-rimmed eyes, and the girl's heart hardened a bit toward her old playmate and the hard, harsh world of business that was a part of him.

"Did she pay it?"

The question came aloud against her will as they started back.

"She did," said Jim. "That's why I went there, wasn't it?"

"And you don't feel like—like Skywalker?" burst from Charmian in sudden, overwhelming indignation.

Jim looked at her in amazement.

"Why in thunder should I feel like Skywalker?"

His voice was cheerful, more cheerful than it had been since they started out.

"If you don't know," Charmian replied coldly. "It would be useless for me to try to tell you. And it was she who was silent on the side home."

### CHAPTER XIII

Sorry the ride wasn't more of a success," said Jim, as he left Charmian at the side door.

He smiled rather wistfully; but it was the words, not the smile that lingered with her as she turned on the stone steps. Something in Jim's voice had brought back the uncomfortable feeling she had experienced earlier that day, when she thought she had hurt him. And he was right. The ride hadn't been much of a success. Charmian was, she told herself, ridiculously disturbed about it. Only the persistent pounding of Grandfather Davis's gold-headed cane, roused her to the fact that she hadn't run in to speak to Grandma, as was her almost inevitable habit on reaching home.

"Well," exclaimed the old lady, as her granddaughter appeared in the doorway. "so he you! I didn't know but what it was a tramp, so I made all the noise I could. Where's Jimmy? Gone? Dear me, I had something to tell him. You needn't rush round so, child, because the doctor won't be here to dinner. They're taking some one to the hospital at East-bury. He telephoned an hour ago, all down, Charmian, and let the driver wait. There's news aplenty."

"News? What brought it?"

"Lizzie Baker; and like to die of apoplexy she was, from running. And after she'd gone home (by the back door after borrowing some butter), Gam Garfield brought the rest of it. He wanted to know the value of those beads we sold the doctor!"

### Base Ball

Baseball players use Minard's for stiffness, strained ligaments and bruises. They also recommend it as a rubdown.

MINARD'S  
LINIMENT



## When Food Sours

About two hours after eating many people suffer from sour stomachs. They call it indigestion. It means that the stomach nerves have been overstimulated. There is excess acid. The way to correct it is with an alkali, which neutralizes many times its volume in acid.

The right way to Phillip's Milk of Magnesia—just a tasteless dose in water. It is pleasant, efficient, and

harmless. It has remained the standard with physicians in the 50 years since its invention.

It is the quick method. Results come almost instantly. It is the approved method. You will never see another when you know.

Be sure to get the genuine Phillip's Milk of Magnesia prescribed by physicians for 50 years in correcting excess acids. Each bottle contains full directions—any drugstore.

Charmian sank limply into a chair. "Don't tell me we've got a law suit on our hands?"

"And no sooner was Lizette gone than I looked out and saw Gam Garfield crossing the street. It gave me a start! He walked in kind of solemn, too. No time to look that way when he has a case—sort of important. But I wasn't going to leave little Gam Garfield put on airs with me; so I said, 'Morning, Gam. I was just thinking of the time I caught you hanging by the seat of your trousers from our Porter apple tree. You were seven years old, and you'd eaten yourself sick, so I didn't have the heart to give you the spanking you deserved for stealing fruit! That sort of—well, look the wind out of his sails, as you might say.'"

(To Be Continued.)

Compare Carry Minard's.

### Little Help For This Week

"Whoever will come after me, let him deny himself, and take up his cross, and follow me."—Mark xvi. 24.

The cross is not so hard to bear. Since I have learned to say, O Lord, I walk not anywhere unless Thou lead'st the way.

—E. R. Leroy.

Both above and below, which way ever thou dost turn thee, everywhere thou shalt find the cross; and

everywhere of necessity thou must have patience if thou wilt have inward peace, and enjoy an everlasting crown.—Thomas A. Kempis.

To repel one's cross is to make it heavier.—Henri Frederic Amiel.

### A Splendid Record

Lifelines stationed around the coast of Britain and Ireland, manned by volunteer crews, have saved 62,187 lives in little more than a century, an average of eleven lives a week.

EVERY GOOD LOVER should have this new revised edition of "Brook's Book on Birds"—replete with full pages of valuable information on the care and feeding of song birds, also enlarged old pages of practical advice on the treatment of bird diseases.

The regular price is 25 cents, but to readers of this paper who ordered 50 copies, addressed to the WINNIPEG NEWSPAPER UNION, McDONNELL AVENUE, EAST, WINNIPEG, a copy of Brook's Book on Birds will be sent along with a generous sample of Brook's Bird Seed—a correctly balanced diet prepared from the finest seeds, selected from all parts of the world, together with a real treat for your bird, a sample of Brook's Bird Treat, a tonic that restores the plumage and strengthens the song.

Every  
Bird  
Lover  
Should  
Have  
This  
Book



## Keep FIRE at Bay with GYPROC

FIRE seldom visits houses having Gyproc Wallboard ceilings, partitions, walls and sheathing. On the contrary Gyproc has saved many homes.

This pioneer Canadian fire-safe gypsum board has a new ivory coloured finish this year that makes decoration unnecessary (when paneled). It is just the thing to use for making extra rooms in the cellar or attic.

Quickly erected, inexpensive, structurally strong, Gyproc Wallboard gives permanent fire protection.

Your dealer's name is listed below. Ask him today for full information or write for interesting free book, "Building and Remodelling with Gyproc."

GYPSUM, LIME AND ALABASTINE, CANADA, LIMITED  
Winnipeg Montreal

The NEW IVORY

GYPROC  
The proof Wallboard



### Daughter Is Stronger Now

"My daughter Catherine is fifteen years old. She was very irregular, often sick at her stomach and had to stay in bed two or three days at a time. One of your booklets was sent to us by mail so I got her a bottle of Vegetable Compound. Catherine has been taking it regularly and she is gaining in weight and every way. I told the neighbors and four other girls are taking it with good results."—Mrs. Clarence Johnson, Box 14, Thornhill, Ontario.

Lydia E. Pinkham's  
Vegetable Compound

# RANTON'S Ltd.

"Didsbury's Progressive Store."

## 25% off

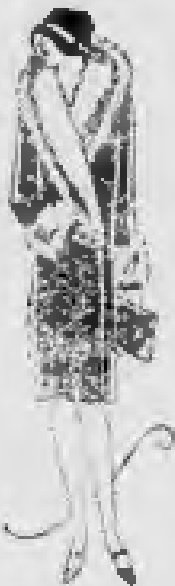
All Women's & Misses'

Spring and Summer

### COATS

During our

Mid-Summer Sale



Do Your Shopping at  
Our Midsummer Sale

and

SAVE! SAVE! SAVE!

Meet Me At

Ranton's Ltd.

## SPECIAL! SPECIAL!

### "PARIS"

All-Talking  
Singing  
Dancing  
Laughing  
Picture

Starring

IRENE BORDONI

Supported by Jack Buchanan

Didsbury Opera House

Thursday, June 12th

NO ADVANCE IN PRICES

### W. S. DURRER

Undertaker and  
Embalmer

Day or night calls promptly  
attended to

### DIDSBURY

### Didsbury Dairy

Milk Delivered Daily

Special orders receive  
prompt attention

Milk from our own  
tested herd

### MORRIS BROS.

Phone 183

### Watson's Notes

Mr. Stanley Miller has recovered from his recent illness and is now back at work again.

Mr. and Mrs. Harry Barker were visitors in Calgary last Saturday.

Miss Ivy Mitchell of Louisville, Kentucky, who has been visiting at the coast for a few months, is now visiting with her aunt, Mrs. Iva Levesque, for a few days.

The community picnic held near Elton by Western Women's Institute on May 24th was well attended and people came from all the surrounding districts. After lunch, races for young and old and a peasant scramble were ably organized by Mr. Harry Barker. The baseball games also were much enjoyed.

The regular monthly meeting of Western W. I. was held at the home of Mrs. Wm. Dugford. In spite of rain and mud, a goodly number were present. A splendid paper on Canadian Industries was read by Mrs. A. M. Robertson, convener of this subject. A memory contest was then given, followed by the Provincial Convention report, submitted in full by Mrs. C. Ray. Don't forget the Angel Food contest at the June meeting.

### Burnside Notes

The Burnside, U. F. A. will meet on Monday night in the Lane Pine Hall.

Mr. and Mrs. Duncan Morrison of Coburn, spent Monday with Mr. and Mrs. M. Eckel.

Mr. Clarence Clapperton left Tuesday morning to take medical treatment in Calgary.

The Lane Pine W. I. will meet at the home of Mrs. E. Proctor, Thursday afternoon June 12. When Mrs. M. Wood will give a talk on London England and the two delegates to the Provincial Convention will give their report.

Several Canadian Legion members of the District attended the funeral of Mrs. Brown in Joplin on Sunday.

A number of this district took in picnic at Kiefer Lake on Tuesday and a large number took in the dance at night.

Mr. A. P. Chappel, M. L. A. will address a meeting in the Lane Pine Hall on Friday night, June 6th.

Married in Calgary on Wednesday, June 4th, Jessie LaFrance Colloch to Harry Glen Fulkert of Didsbury. —Congratulations.

### Melvin Notes.

Mrs. C. Rolan gave a shower for Miss Monica Farrant, May 29th and Mrs. G. Carlson gave another, May 30th. A very pleasant afternoon was spent at both places and Miss Farrant received very nice and useful gifts.

Mr. Mrs. Hugh Gilmore of Macmillan also Mr. and Mrs. J. Paul of Calgary, spent Sunday at the home of Mr. and Mrs. Seingle.

Mr. and Mrs. A. Kewie returned to Calgary Saturday.

Miss Ruth Johnston, of the new training staff Calgary General Hospital is spending his holidays with her parents. Mr. and Mrs. Peter Johnston.

Miss Vera McLean of Calgary, spent Friday at the Carlson home.

Mr. Edgar Wiggins is visiting his cousin Mrs. G. O. Seingle.

### CARD OF THANKS

We wish to take this opportunity to thank our many friends, also the Hospital staff, for their expressions of sympathy and kindred shows to Mrs. Clowerton during her recent illness.

Mr. & Mrs. Clowerton & Family.  
Mrs. Macdonald.

### WANTED

WANTED—House and water to grow, 3-1-2 acre and 2 acre of Didsbury 13 acre 1865. A. LaChapelle, C. 49



## Husky Light-car Tires...at LOW COST

If you drive a Ford, Chevrolet or Whippet, get our prices before you buy any new tires. You'll be surprised to know that here you can buy a full-quality, Goodyear-built tire backed by Goodyear and our service for no more than you are asked to pay for no-name "bargain" tires. Give us a chance to prove this.

### W. A. TESKEY

Telephone 45,

DIDSBURY,

ALBERTA.

### WHEN THE HAIL COMES

And  
YOU RECEIVE A CHECK  
IN FULL FOR YOUR LOSS FROM  
A Hail Insurance Company

OLDBOY HAIL IT A GOO AND  
AN' GORE-ECOUS FEELING 'IN T-H-A-I



### C. E. REIBER

Phone 63, Box Three 31

Real Estate,

Loans,

Insurance

## Have Your Car Tuned Up

For Summer Use, During the Slack Season

Give Us a Ring for Prices on

VALVE GRINDING, BRAKE RE-LINING,  
MOTOR OVERHAUL,  
GREASING AND GENERAL SERVICING

Come and See our NEW and USED CARS before  
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